

SMPS Chicago Chapter 2009 Sponsorship Program

Annual Sponsorships
January 1, 2009 - December 31, 2009

PLATINUM SPONSORSHIP - \$3,500

Events

- 2 tickets for all Monthly Luncheons
- 1 ticket to Marketing Bootcamp
- 2 Regional Conference Registrations
- 2 tickets to Annual Meeting
- 2 tickets to Holiday Party

Golf Outing

- 4 tickets to Golf Outing
- Exclusive Hole Sponsorship
- Exclusive Golf Clinic for Foursome

Additional Exposure

- Prominent signage at all Chapter Events (Programs, Networking, Conferences, Golf Outing, etc.)
- Chapter Webpage Recognition
- Chapter Newsletter Recognition
- 2 Job Bank Ads
- Logo placement on marketing materials

Package Value: \$4,500

GOLD SPONSORSHIP - \$2,500

Events

- 1 ticket for all Monthly Luncheons
- 1 ticket to Marketing Bootcamp
- 1 Regional Conference Registration
- 1 ticket to Annual Meeting
- 1 ticket to Holiday Party

Golf Outing

- 2 tickets to Golf Outing
- 2 tickets to Group Golf Clinic

Additional Exposure

- Prominent signage at all Chapter Events (Programs, Networking, Conferences, Golf Outing, etc.)
- 1 Job Bank Ad
- Chapter Webpage Recognition
- Chapter Newsletter Recognition
- Logo placement on marketing materials

Package Value: \$3,200

SILVER SPONSORSHIP - \$1,500

Events

- 9 Complimentary Luncheon Registrations
- 1 ticket to Annual Meeting
- 1 ticket to Golf Outing
- 1 Regional Conference Registration

Additional Exposure

- Prominent signage at all Chapter Events (Programs, Networking, Conferences, Golf Outing, etc.)
- Logo placement on marketing materials
- Chapter Webpage Recognition
- Chapter Newsletter Recognition
- Logo placement on marketing materials

Package Value: \$2,000

SMPS is the premiere resource for marketing education and information for the built and natural environment. As a sponsor, firms benefit by helping our Chapter continue to offer educational programs and networking events that serve to strengthen the skills and talents of SMPS marketing professionals.

SMPS Chicago has developed an attractive menu of sponsorship opportunities. Whether you choose to be one of our elite Platinum Sponsors or a sponsor of one of our luncheon events, we are positive that our sponsorship packages will provide your firm with a consistent presence and message and an incredible value.

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REGIONAL CONFERENCE

Breakfast Sponsors (\$300)

Webpage Recognition at Event
Recognition at Breakfast
Overall Event Recognition

Lunch (\$500)

Webpage Recognition at Event
Recognition at Lunch
Overall Event Recognition

Afternoon Snack (\$250)

Webpage Recognition at Event
Recognition at Afternoon Snack
Overall Event Recognition

Networking Event (\$750)

Webpage Recognition at Event
Recognition at Networking Event
Overall Event Recognition

Invitation (\$1,000)

Webpage Recognition at Event
Logo on Mailed Invitation
Overall Event Recognition

GOLF OUTING SPONSORSHIPS

Exclusive Hole Sponsorship (\$300)

Only firm at designated hole
Hole Sign with logo
Overall event recognition
Opportunity to Sit at Hole

Hole Sponsorship (\$150)

Hole Sign with logo
Overall event recognition

Drink Cart (\$700)

Prominent Cart Signs with logo
Overall event recognition

Lunch Sponsor (\$400)

Overall event recognition
2 tickets to lunch

Dinner Sponsor (\$600)

Overall event recognition
2 tickets to dinner

ADDITIONAL SPONSORSHIPS

Membership Event (\$1000)

Signage at Event
Display table at the event
Opportunity to give Welcome Address
Newsletter and Website Recognition

Networking Events (\$500)

Signage at Event
2 tickets to event
Newsletter and Website Recognition

Annual Meeting (\$500)

Signage at Event
2 tickets to event
Display table at the event
Opportunity to give Welcome Address
Newsletter and Website Recognition

Holiday Party (\$500)

Signage at Event
2 tickets to event
Newsletter and Website Recognition

Monthly Programs (\$300)

Signage at Event
Mention from the podium as a Sponsor
Short Firm introduction at program
1 ticket to Event
Display table at the event

Marketing Coordinator Boot Camp

(In-Kind Sponsorship)

Provide Meeting Facility for 30 Participants
Provide Dinner for 30 Participants
Opportunity to give Welcome Address
Newsletter and Website Recognition
Overall Event Recognition

The window of opportunity to obtain these valuable sponsorships will not last long! Please contact either of our Co-Chairs to hear how your company can take advantage of sponsorship opportunities.

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