



IT'S TIME FOR THE CPSM STUDY SESSIONS!

So many times in our work we come across the array of letters bestowed upon the names of our technical staff: AIA, PE, SE, CE, LEEP AP, etc. They serve as markers of accomplishment and knowledge in one's field and profession.

When you sit for the Certified Professional Services Marketer (CPSM) exam, you are taking your first step toward joining a distinguished group of professionals committed to pursuing knowledge, building their businesses, and advancing their careers.

Study sessions will begin April 23rd from 2:00Pm – 5:00PM and continue until July 16th at Pepper Construction located at 643 N Orleans Street. We will have an orientation session following the monthly membership meeting April 9th at the East Bank Club.

Study Session Meeting Dates	
Location: Pepper Construction	
Time: 2:00PM – 5:00PM	
Facilitator: Matt Rebro	
April 23 rd	Domain I – Marketing Research
May 7 th	Domain II – Marketing Plan
May 21 st	Domain III – Client & Business Development
June 4 th	Domain IV – SOQ's / Proposals
June 18 th	Domain V – Promotional Activity
July 2 nd	Domain VI – Information, Resource & Organizational Management
July 16 th	Final Review
July 23 rd	Exam Date
	Location: TBD
	Time: TBD

Questions about the CPSM exam and certification can be directed to the SMPS – Chicago Chapters Certification Liaison:

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